

Portrait Sophie O'Neill



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Sophie O'Neill is a sales expert with international experience. For more than a decade, she has managed the business of Inpress, which sells books from independent publishers in the UK and Ireland. Under her leadership, the company was able to increase its turnover and even triple it in the last six financial years.

Prior to that, she was Head of Sales at Canongate Books and held various sales positions at Headline Publishing Group, Hodder & Stoughton as well as Taylor & Francis.

In September 2025, she takes over the management of MVB in the UK, based in London. The technology and information provider operates the ordering systems Pubeasy, Pubdirect and Teleordering there.

Background

- 2013 to 2025:
Managing Director at Inpress and The Poetry Book Society
- 2009 to 2013:
Head of Sales at Canongate Books
- 2008 to 2009:
Head of Sales at Headline Publishing Group
- 2006 to 2008:
UK Key Accounts Sales Manager at Headline Publishing Group
- 2002 to 2006:
Area Sales Manager (Asia, Middle East, Scandinavia, Eastern Europe) at Headline Publishing Group
- 2001 to 2002:
Area Sales Manager (Far East, Indian subcontinent, Middle East) at Hodder & Stoughton
- 1999 to 2000:
Sales Administrator ROW/Sales Rep at Taylor & Francis
- 1998 to 1999:
Events Executive – Arts and Humanities at Wisepress

Others

- 2015 to present:
Chair of board at The Writing Squad