

Portrait Felix Lenz



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Felix Lenz is an expert in market and competition analysis as well as new business models. In his last role, he worked in MVB's Business Unit Digital, where he established the service for assigning International Standard Name Identifiers (ISNI) to creators. In the Business Unit Media, Felix Lenz was responsible for the development and refinement of specialist information services. This included the relaunch of the Börsenblatt bestseller lists and the establishment and marketing of the job market 'medien.jobs'.

Prior to this, he was responsible for the systematic planning, management and control of MVB key figures at the Börsenverein Group holding.

In September 2025, Felix Lenz will join the management of the newly created Strategic Business Development unit at technology and information provider MVB.

Background

- 2023 to 2025:
Business Development Manager in the Business Unit Digital of MVB
- 2017 to 2023:
Project Manager Business Development in the Business Unit Media of MVB
- 2015 to 2017:
Controller at the Börsenverein Group holding