

Portrait Elda Lamberti



Elda Lamberti is a veteran in starting and developing sales business in areas as diverse as Europe, the Middle East and India outside and inside the book industry. Starting in July 2022, she manages the London based commerce services for the publishing industry of the German technology and information provider MVB. Her responsibilities for the newly acquired UK operations include key account management, marketing and sales, product development in cooperation with the headquarter in Germany, improvement of operations and processes as well as personnel management. Together with her team, Elda Lamberti works on the integration of the ordering systems Pubdirect (formerly: Nielsen EDI), Pubeasy UK, and Teleordering into MVB's international business and their gradual further development.

Background:

- 2018 to 2022:
International Sales Manager, Gardners Books – a leading wholesaler of books, e-books, music, and film to retailers around the world
- 2013 to 2018:
International Sales Manager, Ingram Content Group – an American service provider to the book publishing industry
- 2001 to 2013:
help the opening of the English books part of the first e-commerce company in Italy, Internet Bookshop Italia
- 1998 to 2001:
independent business development consultant
- 1995 to 1998:
Director for twelve international branch offices in the EMEA region (Europe, Middle East, Africa), Worldspan
- 1991 to 1995:
Sales executive, soon promoted to Country Manager, Worldspan (now: Travelport) – a worldwide travel retail platform
- 1978 to 1985:
medical studies, University of Milan